

SHIFT THE WEALTH is a foundation for Bitcoin Black that is intended to **SHIFT THE WEALTH** to poor communities using technology. The technology that **SHIFT THE WEALTH** has chosen is the cryptocurrency known as Bitcoin Black. The foundation is participating in something never done before in the crypto world by creating mass distribution of a crypto that is lightning fast and fee free that will provide a wealth shift to those that so desperately need it.

This foundation is using the very poor individuals to distribute the coins by giving them a job to help educate and distribute the free coins to those that need the **wealth shift**. This foundation is participating in something never done before in the crypto world by creating a mass distribution of a crypto that is a lightning fast and fee free that will provide a wealth shift to those that so desperately need it.

SHIFT THE WEALTH will set up strategic hubs in Nigeria and other African Countries that will employ students that will educate the poor communities about Bitcoin Black and how the foundation **SHIFT THE WEALTH** will use this technology to create a wealth shift by educating others on obtaining part of this mass distribution of coins and holding them while buying on the exchange creating a rise in value and a wealth shift to those that need it the most.

SHIFT THE WEALTH will concentrate on these hubs to explode the growth in these “Hot Spots” of Bitcoin Black education to create Merchant adoption and Global Currency Acceptance. The goal of **SHIFT THE WEALTH** foundation is to create the acceptance of a Global Currency with the adoption of Bitcoin Black in these strategic areas to expand to the rest of the world. An explosion of growth and acceptance from inside out.

SHIFT THE WEALTH will combine education and marketing combined with strategic placement of hubs to show the world the vision of Bitcoin Black and how it can **SHIFT THE WEALTH** and change the world!

1-1-0. Education

SHIFT THE WEALTH hubs will provide education to the communities on Block Lattice Technology, Bitcoin Black Whitepaper, Distribution, Accessibility, Mass Adoption, Merchant Adoption, BCB Wallets, App Introduction and more...

SHIFT THE WEALTH will provide hub-based educational seminars, broadcasts and TV and Radio ads educating the hub communities about Bitcoin Black.

1-1-1. Worldwide Education

SHIFT THE WEALTH will use the Nigeria model upon completion to educate other countries how the successful acceptance of Bitcoin Black can be for their country as a global currency and its benefits.

- Develop educational material from the Nigerian model to show the benefits of using Bitcoin Black as a world currency

- Set up Educational hubs in nearby countries to further the outward spread of Bitcoin Black from Nigeria outward to the rest of the world.

2-1-0. Hub Placement

Bitcoin Black Hubs will be placed in all 36 Nigeria states:

1. Abia
2. Adamawa
3. Akwa Ibom
4. Anambra
5. Bauchi
6. Bayelsa
7. Benue
8. Borno
9. Cross River
10. Delta
11. Ebonyi
12. Edo
13. Ekiti
14. Enugu
15. Gombe
16. Imo
17. Jigawa
18. Kaduna
19. Kano
20. Katsina
21. Kebbi
22. Kogi
23. Kwara

24. Lagos
25. Nasarawa
26. Niger
27. Ogun
28. Ondo
29. Osun
30. Oyo
31. Plateau
32. Rivers
33. Sokoto
34. Taraba
35. Yobe
36. Zamfara

3-1-0. IEO Funding

SHIFT THE WEALTH will use IEO funding to contribute to the future growth of the ecosystem and the education of the **SHIFT THE WEALTH** vision.

- Hub office with administrator at 36 strategic locations
- Radio and TV Ads
- Billboard Placements
- Educational Seminars at each hub community
- Bitcoin Black Ecosystem Education
- Flyers, Videos, Banners, Posters
- Merchant Adoption Education
- Payment Gateway Education